

**Arce, Hazel E.**

---

**From:** Ritter, Kara J.

**Sent:** Monday, January 26, 2009 5:53 PM

**To:** \_31st-Community Relations; \_31st-Development; Shannon, Terrence P.; Fresia, Rick E.; Gold, Norman D.; Marks, John R.

**Subject:** (SBowl Offer) Streets of NY offers Big Red Special and 15% Profits to Food Bank



Media Contact:

Jackie Wright (480) 361-4348  
Rainmaker Communications  
[jackie@rainmakercomm.com](mailto:jackie@rainmakercomm.com)

Media Contact:

Kara Ritter (602) 621-  
St. Mary's Food Bank  
[kjritter@firstfoodbank.org](mailto:kjritter@firstfoodbank.org)

## Streets of New York Restaurants Offers Super Bowl Special as Proceeds Benefit Food Bank

**"The Big Red Special" available now through February 1st, is a feast of two one-topping 16-inch pizzas and 24 hot wings, for just \$35. This special deal for Valley residents provides a savings of more than \$13 and an opportunity to help the largest Valley food bank.**

"The Big Red Special" will be available for pick-up, carry-out and delivery. For more information, visit Streets of New York Web site at [www.streetsofnewyork.com](http://www.streetsofnewyork.com).

*15% of Profits from Game Day Promotion Will Aid St. Mary's Food Alliance*



PHOENIX, AZ – January 26, 2009 – In order to celebrate the Arizona Cardinals making it to the Super Bowl and give back to the Phoenix in a time of great need, Streets of New York restaurants will be offering a **"Big Red Special"**

**Cardinal fans** to enjoy throughout Super Bowl weekend.

**A portion of the proceeds earned from the sale of the "Big Red Special" will be to Phoenix-based St. Mary's Food Bank Alliance.** The monetary contribution is needed by the Food Bank as the demand for food has increased by 64% over the last months, while food donations have increased by only 40%.

"The community always truly steps up and supports St. Mary's Food Bank, and we at St. are so pleased about what it means for the community to have the Cardinals going to the Super Bowl," said Terry Shannon, the Food Bank's president and CEO. "Partnerships one are wonderful – especially now as we work with so many of our neighbors who need

"We are so excited to see the success of the Cardinals this year," says Rick Peterson, Operating Officer of Streets of New York. "Clearly, the Cardinals are making history right

and we wanted to do something special to help show our support and give back to the community at the same time.”

**About Streets of New York**

Streets of New York is a family-owned restaurant group which started with a single Phoenix location in 1976. Now boasting 29 Phoenix-area restaurants, Streets of New York has built its reputation on consistently serving food prepared with the and freshest ingredients. Over the years, Streets of New York guests have come to enjoy its authentic New York pizza, pasta, salads and subs. Web: [www.streetsofnewyork.com](http://www.streetsofnewyork.com). Locations attached below.

===MORE LOCATIONS===

## **Northwest Valley**

35th Ave. at Northern

(602) 973-5988

7805 N 35th Ave

Phoenix, AZ 85051

43rd Ave. at Bethany Home

(602) 973-2600

4229 W Bethany Home Road

Phoenix, AZ 85019

91st Ave. & Union Hills

(623) 875-6600

9249 W Union Hills Dr

Peoria, AZ 85382

Deer Valley Rd. & 67th Ave.

Bashas' Center

(623) 572-9887

6740 W Deer Valley Road

Glendale, AZ 85308

58th Ave. & Thunderbird

(602) 843-1716

5843 W. Thunderbird Rd.

Glendale, AZ 85306

East of Gavilan Peak Pkwy

(623) 551-8803

39508 North Daisy Mountain Dr

Phoenix, AZ 85086

W Northern Ave and N 91st Ave

623-877-9121

9240 W. Northern Ave

Peoria, AZ 85345

## **Scottsdale**

Thomas at 68th Street

(480) 949-9036

6730 E Thomas Road

Scottsdale, AZ 85251

Shea Blvd. and 92nd St.

(480) 391-1900

9301 E Shea Blvd

Scottsdale, AZ 85260

Pima & Frank Lloyd Wright

Target Center

(480) 614-9480

15560 N Frank Lloyd Wright Blvd

Scottsdale, AZ 85260

## **East Valley**

Ray & Kyrene Road

(480) 893-6700

5965 W Ray Road

Chandler, AZ 85226

Country Club & Baseline

(480) 733-3777

542 W Baseline Ste

Mesa, AZ 85210

North of Baseline

(480) 813-7772

1939 S Val Vista Dr

Mesa, AZ 85204

West of Power Rd.

(480) 218-7779

6638 E Superstition Springs Blvd

Mesa, AZ 85206

Signal Butte & Baseline

(480) 986-6175

1959 S. Signal Butte Rd

Mesa, AZ 85209

## **Phoenix**

Cactus at 32nd St.

(602) 971-6400

3120 E Cactus Road

Phoenix, AZ 85032

19th Ave. at Northern

(602) 995-5977

7830 N 19th Ave

Phoenix, AZ 85021

44th St & Camelback Rd

AJ's Center

(602) 952-0124

5031 N 44th St

Phoenix, AZ 85018

Greenway Pkwy & 7th St.

Target Center

(602) 789-7827

16838 N 7th St

Phoenix, AZ 85022

Tatum & Greenway

Albertson's Center

(602) 788-0787

4757 E Greenway Road

Phoenix, AZ 85032

South of Northern Ave

99 Cent

(602) 944-4423

7810 N 12th St

Phoenix, AZ 85020

Camelback at 2nd St.

(602) 230-7770

214 E Camelback Road

Phoenix, AZ 85012

I-17 and Carefree Highway

(623) 587-0177

2805 West Carefree Highway

Phoenix, AZ 85086

19th Ave & Happy Valley Rd

(623) 582-8500

1985 W. Happy Valley Rd

Phoenix, AZ 85085

## **Fountain Hills**

Target Center

(480) 837-3730

16841 E. Shea Blvd.

Fountain Hills, AZ 85268

## **Surprise**

Bell Rd. & Grand Ave.

(623) 584-1446

13736 W Bell Road

Surprise, AZ 85374

## **Goodyear**

North of Van Buren St.

(623) 547-0600

1550 N. Dysart Rd.

Goodyear, AZ 85338

---

## **Kara Ritter**

Communications Specialist

St. Mary's Food Bank Alliance

"The World's First Food Bank"

PHONE: (602) 343-3160

CELL: (602) 621-0526

WEB: [www.firstfoodbank.org](http://www.firstfoodbank.org)

BLOG: [firstfoodbank.wordpress.com](http://firstfoodbank.wordpress.com)

SHOP: [www.iGive.com/S MFBA](http://www.iGive.com/S MFBA)