

FOR IMMEDIATE RELEASE

June 15, 2010

**“SEND HUNGER PACKING” WITH YOUR FRIENDS,  
FAMILY AND CO-WORKERS AS ST. MARY’S BEGINS  
2010 ROCK N’ BOX VOLUNTEER NIGHTS JUNE 15**

*Enjoy Food, Prizes and Great Music While Stocking Emergency Food Boxes For  
Arizona’s Hungry During St. Mary’s Annual Summer Packing Program*

Phoenix – What’s more fun than a monthly “Rock & Box” Emergency Food Box packing party at St. Mary’s Food Bank Alliance? How about twice a month?

After more than 700 volunteers packed more than half a million pounds of food into nearly 35,000 “EFB’s” last summer, Streets of New York Pizza and Pasta, rock music, sports mascots and other local celebrities will be back this summer as Rock & Box expands to twice a month for 2010 due to overwhelming demand.

Beginning tonight (June 15) more than 100 volunteers will pack the Del E. Webb Distribution Center (2831 N. 31<sup>st</sup> Avenue) to pack some of the 30,000 Emergency Food Boxes St. Mary’s will distribute into the community in the month of June alone. The fun kicks off at 5 p.m. with great Italian food from Street of New York, a welcome greeting from St. Mary’s CEO Terry Shannon and a quick “Hunger 101” lesson from education director Chet Provorse. From there, the music and the packing take over.

A second June Rock N’ Box event is scheduled for Tuesday, June 29 and will continue every other Tuesday night during the summer in July (the 13<sup>th</sup> and 27<sup>th</sup>), August (the 17<sup>th</sup> and 31<sup>st</sup>) and September (the 14<sup>th</sup> and 28<sup>th</sup>). The number of volunteers for each event, which runs from 5 p.m. to 9 p.m., is limited to the first 150 people. Sign up now and don’t be left out of the fun, as we rock the night away.

**WHAT/ WHEN** Rock N’ Box 2010: 5 to 9 p.m. on June 15 and 29, July 13 and 27, August 17 and 31 and September 14 and 28

**WHERE:** St. Mary's Food Bank Alliance – Del E. Webb Distribution Center  
2831 N. 31<sup>st</sup> Avenue, Phoenix (just south of Thomas Road)

**HOW:** Visit [www.FirstFoodBank.org](http://www.FirstFoodBank.org) for more information or contact Volunteer Services Director Irma Leyendecker at (602) 343-3127.

**PHOTO OP:** Volunteers and Food Bank staff will be assembling food boxes along a fast-paced assembly line.

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Media interested in speaking with volunteers or Food Bank president and CEO Terry Shannon please contact Jerry Brown at (602) 343-3160, (602) 684-0939 or [jjbrown@firstfoodbank.org](mailto:jjbrown@firstfoodbank.org).

**ABOUT ST. MARY'S FOOD BANK ALLIANCE:** St. Mary's Food Bank Alliance, the world's first food bank, is a non-sectarian, nonprofit organization that alleviates hunger by efficiently gathering and distributing food to 534 partner agencies at more than 700 locations that serve the hungry. Serving two-thirds of Arizona's 15 counties, the organization is a member of Feeding America, the national network of food banks, and is committed to volunteerism, building community relationships, and improving the quality of life for Arizonans in need. Last year, the Food Bank distributed more than 67 million pounds of food to families and individuals, provided enough food for 300,000 meals every day, and garnered more than 370,000 volunteer service hours. Web site: [www.FirstFoodBank.org](http://www.FirstFoodBank.org) Phone: 602-242-FOOD.