



LIVE REMOTE MEDIA ALERT

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FOR IMMEDIATE RELEASE

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ARIZONA CARDINALS KICKS OFF HOLIDAY DRIVE-THRU WEEK WITH 4 FORD CARS PACKED FULL OF FOOD DONATIONS

*Arizona Cardinals Football Club and AZ Food Dealers deliver four Ford vehicles
full of holiday food donations to St. Mary's Food Bank*

WHAT: The Arizona Cardinals Football Club and Arizona Ford Dealers will deliver a caravan of holiday food collected during the upcoming Cardinals/New York Giants game in Ford vehicles to St. Mary's Food Bank Alliance to help the community kick off **the Thanksgiving Turkey Drive-Thru Week.**

- St. Mary's Thanksgiving Drive Thru Food Drive
7 a.m. to 6 p.m. November 24 through 26
2831 N. 31st Avenue, Phoenix, AZ 85009
(602) 242-FOOD

For other St. Mary's Thanksgiving Drive Thru Food Drive locations, visit
www.firstfoodbank.org.

WHEN: Caravan delivery: 8 a.m. Monday, November 24th, 2008

WHERE: St. Mary's Food Bank Alliance Transportation Docks, 2831 N. 31st Avenue, Phoenix, AZ 85009

BACKGROUND: The Arizona Cardinals Football Club and Arizona Ford Dealers will join forces with the community for a holiday food drive benefiting St. Mary's Food Bank Alliance during the Cardinals-New York Giants game Sunday at University of Phoenix Stadium.

Wives and girlfriends of players and front office personnel will team with 35 volunteers from St. Mary's Food Bank Alliance and Cardinals Cheerleaders at collection points outside of all five stadium gates and the Great Lawn on Sunday. Ford vehicles will act as the collection bins outside the stadium. Fans are encouraged to bring non-perishable food items and/or money for donation.

This year's food drive will kick off with a 1,000 can donation from the Campbell Chunky Soup "Click for Cans" promotion. For more information: www.chunky.com.

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ABOUT THE FOOD BANK: St. Mary's Food Bank Alliance, the world's first food bank, is a non-sectarian, nonprofit organization that alleviates hunger by efficiently gathering and distributing food to 675 sites that serve the hungry. During Fiscal Year 2006-2007, the Food Bank distributed 51.5 million pounds of food, provided enough food for 200,000 meals every day, and garnered more than 230,000 volunteer service hours. Web site: www.FirstFoodBank.org
Phone: 602-242-FOOD.