



St. Mary's  
**Food Bank**  
ALLIANCE

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[www.FirstFoodBank.org](http://www.FirstFoodBank.org)

## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

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## CLICK FOR CANS MAKES TACKLING RIVALS AND HUNGER A CINCH

***Campbell's® Chunky™ Soup and the NFL Encourage Football Fans to help Local  
Food Banks, Including St. Mary's Food Bank Alliance***

Phoenix, AZ – Tackling rival NFL teams and hunger is easy with the “Click for Cans” Online Food Drive, sponsored by Campbell's® Chunky™ Soup and the NFL. Cardinals' fans can earn bragging rights and much needed soup for St. Mary's Food Bank Alliance by visiting [www.chunky.com](http://www.chunky.com) and playing in the “Click for Cans” competition.

In its ninth season, “Click for Cans” has gotten a makeover. This year the competition mirrors the NFL season: in weekly match-ups online, NFL teams compete against the same opponents they face on the playing field. The team with the most online votes wins; fans are encouraged to vote daily until the last game of the regular season on December 28. The winning team will earn a *souper* donation of Campbell's® Chunky™ Soup for their local food bank. Official rules may be found online at [www.chunky.com](http://www.chunky.com).

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For statistics on poverty and hunger, media inquiries, photos or interview requests, please contact Melody Hanna at (602) 343-3160, (602) 621-0526 or [mlhanna@firstfoodbank.org](mailto:mlhanna@firstfoodbank.org).

**ABOUT ST. MARY'S FOOD BANK ALLIANCE:** St. Mary's Food Bank Alliance, the world's first food bank, is a non-sectarian, nonprofit organization that alleviates hunger by efficiently gathering and distributing food to 700 sites that serve the hungry. Serving 13 of Arizona's 15 counties, the organization is committed to volunteerism, building community relationships, and improving the quality of life for Arizonans in need. During Fiscal Year 2007-2008, the Food Bank distributed 43.4 million pounds of food to families and individuals, provided enough food for 167,000 meals every day, and garnered more than 327,000 volunteer service hours. Web site: [www.FirstFoodBank.org](http://www.FirstFoodBank.org), Phone: 602-352-3640.