



**St. Mary's  
Food Bank**  
ALLIANCE

2831 N. 31<sup>st</sup> Avenue • Phoenix, AZ 85009 • (602) 352-3640 • Fax (602) 352-3659

[www.firstfoodbank.org](http://www.firstfoodbank.org)

## MEDIA ALERT

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### FOR IMMEDIATE RELEASE

December 13, 2007

## **FEDEX FREIGHT DELIVERS TO FOOD BANK** *Council of Supply Chain Management Professionals Collects more than 8,000 lbs for St. Mary's Food Bank Alliance*

**WHO:** St. Mary's Food Bank Alliance, FedEx Freight and the Council of Supply Chain Management Professionals (CSCMP)

**WHEN:** Thursday, December 13, 6 p.m.

**WHERE:** St. Mary's Food Bank Alliance—31<sup>st</sup> Avenue location  
Cross streets: South of Thomas on 31<sup>st</sup> Avenue  
2831 N. 31<sup>st</sup> Avenue, Phoenix 85009

**WHAT:** Completion of delivery of 8,310 lbs. or 13 pallets of non-perishable food items to the Food Bank. Employees at eight Valley companies collected the food as part of their involvement in the local chapter of the CSCMP. The delivery will coincide with a tour of the Food Bank to discuss the logistics involved in food distribution.

**WHY:** As leaders in the evolving supply chain management profession, each month the local chapter of the CSCMP organizes a program to learn from distribution companies and nonprofits. This is the first time the CSCMP has been involved with the Food Bank.

FedEx Freight, Express Call Center and Mesa Station led the food collection. FedEx Express donated and delivered the collection boxes and FedEx Freight coordinated the delivery to the Food Bank. Valley companies that collected food include States Logistics, Ruan Transportation, Freeport Logistics, Conair, and Thunderbird University.

"It's the holidays, and it's a good way of getting people into the spirit of giving," commented Karen Hernandez-Novo, international worldwide account manager for FedEx

Services®, of CSMCP's involvement in the food collection. "Not only do we get to learn about the Food Bank's logistics, but we were able to contribute to a good cause."

**PHOTO OPPS:** Before delivery, the Food Bank's President and CEO Terry Shannon can speak about the donation and how the Food Bank's partner agencies will benefit from the collected food. Members of CSCMP will also be participating in a tour, led by Food Bank staff.

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For statistics on poverty and hunger, media inquiries, photos or interview requests, please contact Melody Kelly at (602) 343-3160, (602) 621-0526 or [mlkelly@firstfoodbank.org](mailto:mlkelly@firstfoodbank.org).

St. Mary's Food Bank Alliance, the world's first food bank, is a non-sectarian, nonprofit organization that alleviates hunger by efficiently gathering and distributing food to 675 sites that serve the hungry. Serving 13 of Arizona's 15 counties, the organization is committed to volunteerism, building community relationships, and improving the quality of life for Arizonans in need. During Fiscal Year 2006-2007, the Food Bank distributed 51.5 million pounds of food to families and individuals, provided enough food for 200,000 meals every day, and garnered more than 230,000 volunteer service hours. Web site: [www.FirstFoodBank.org](http://www.FirstFoodBank.org), Phone: 602-352-3640.