



St. Mary's
Food Bank

ALLIANCE [®]

**2011 FOOD DRIVE
INFORMATION PACKET**



St. Mary's Drop Off Locations

St. Mary's Food Bank Alliance Del Webb Distribution Center

2831 N. 31st Ave.
Phoenix, AZ 85009
602.242.FOOD (3663)

St. Mary's Food Bank Alliance Surprise Location

13050 W. Elm Street
Surprise, AZ 85374
602.242.FOOD (3663)

Where does the food go and how is it distributed?

- St. Mary's Food Bank Alliance is the recipient of the donated food. The Food Bank disperses food across the state with over 500 partner agencies at approximately 750 sites, including domestic violence shelters, dining halls, schools, churches, children's shelters, food pantries, halfway houses, and senior centers.
- The Food Bank distributed over 72 million pounds of food into the community during the 2009-10 Fiscal Year.
- A pound of food, with the right nutritional balance, equates to one meal...which means that the Food Bank distributes approximately 275,000 meals of donated food daily.

**This is your food drive.
Create your success!**

For more information, call or email: **Ray Combe, Food Drive Coordinator, 602-343-3173 at rcombe@firstfoodbank.org** or Chet Provorse, SMFBA Food Drive Manager at 602-343-3169 or cdprovorse@firstfoodbank.org or

Thanks again for helping lead our community in the charge to eliminate hunger



HUNGER Statistics

- Currently, 1 in 4 children, 1 in 7 adults, and 1 in 12 seniors in Arizona live in poverty.
- 338,000 Arizona children live in poverty; 37% are under the age of five.
- 2 million Arizonans are considered working poor, living at or below the Federal Poverty Guideline. This is the majority of those served by the Food Bank's EFB program.

Current Conditions

- The majority of those served by the Food Bank and its agencies are working poor families, children and seniors.
- Over the first five months of 2010, St. Mary's has distributed more than 35 million pounds of food.
- After the first five months of 2010, the Food Bank has distributed nearly 180,000 Emergency Food Boxes (178,946)
- St. Mary's Food Bank Alliance distributed 72,262,239 pounds of food into the community during the 2009-10 Fiscal Year. That's the most food distributed in the history of the food bank and the most distributed by any U.S. food bank.

- The 2009-10 distribution total of 72,262,239 increased an incredible 67 percent in the span of just two years showing the incredible spike in the number of people who have turned to the Food Bank for emergency help.
- In 2009-10, St. Mary's Food Bank distributed nearly 400,000 Emergency Food Boxes (averaging 33,000 EFBs a month) into the community, the most of any food bank in the United States.

St. Mary's Food Bank Alliance Efforts

- Last fiscal year, over 2,000,000 pounds of food were collected at approximately 1,700 food drives.
- SMFBA disperses food throughout the state through 534 partner agencies at approximately 750 sites including domestic violence shelters, dining halls, schools, churches, children's shelters, food pantries, halfway houses, and senior centers.
- The Food Bank's primary service area covers two-thirds of Maricopa County and all of Northern Arizona, including Yavapai, Gila, Coconino, Apache, Navajo, and Mohave Counties.
- The Kids Cafe® program provides food to 32 sites in the Valley, serving as many as 1,800 meals a day, and 2,300 meals a day during the busy summer. We served a total of 363,646 meals to children 5 to 18 years of age between July 2009 through June 2010.
- Kids Cafe partners with area churches, schools, community centers, and city Parks & Recreation Departments to provide a secure and safe environment for children.



St. Mary's
Food Bank
ALLIANCE®

TOP TEN MOST-WANTED

FOOD DRIVE ITEMS

Beans

(canned or dried)

Canned Fruit & Vegetables

Canned Soups, Stews, Chili and Pastas

Cereal

(whole grain, low sugar)

Diapers

(children's & adults)

Juice

(canned, plastic or boxed)

Pasta

Peanut Butter

Rice

Tuna

(canned or vacuum packed)



COMMONLY NEEDED

SUPPLEMENTAL FOOD DRIVE ITEMS

Baking mixes

(pancake, corn bread, cake mixes/icing, quick breads)

Coffee, Tea, Hot Chocolate Mix

Cooking oil

Crackers

Jelly or Jam

Ham, Chicken, Salmon

(canned or vacuum packed)

Household Paper Supplies

(napkins, toilet, tissues and towels)

Soap & Shampoo

Soap and Sanitizing Gels

Tomato Products

Toothpaste



FOOD DRIVE IDEAS INSIDE & OUTSIDE THE BOX

1. Appreciation Grams presented on paper shaped like cans sent to staff purchased with non-perishable food items
2. Auction of donated "professional services" arranged with area businesses with non-perishable food items based on weight or type of packaging are used for bidding
3. Auction supervisors\management off for non-perishable food products to be the butler for a designated date/time.
4. Bake sales with goods sold for designated amounts of non-perishable food items
5. Bean jar guessing contest with opportunity to guess for prize(s) based on donations of non-perishable food drive items
6. Board game (night or day) competition with non-perishable food items as the participation fee
7. Book sales where books and magazines are purchased with designated amounts of non-perishable food items
8. Canned Objects, where different departments/teams build items out of canned goods and students/staff vote with their donated additional donations of non-perishable food.
9. Car wash with nonperishable food items or cash as payment is a common fundraiser for groups of all types.
10. Cell phone Picture Worth A Thousand Words that for a designated amount of non-perishable food items staff can get a picture of themselves positioned (sitting, standing, prone, etc) in unique office or building locations.
11. Collect food and cash donations at a school sporting events, pep rallies, concerts, performance, assemblies.
12. Costume Day or WACKY HAT Day where staff donates a designated amount of non-perishable food items for the privilege of wearing costumes and/or wacky head gear to the business\work setting on a designated day.



FOOD DRIVE IDEAS (CON'T) INSIDE & OUTSIDE THE BOX

13. Create and post colorful paper cutouts of hands that are sold to employees for a designated donation of non-perishable food items
14. Dog bathing event with donation of non-perishable food items
15. Donation Bags are distributed to participants to take home and return it full of food
16. Encourage staff and others in business building location to skip one meal, and donate non-perishable food items that might be used to prepare the skipped meal
17. Extra Lunches by asking staff to each bring a lunch sack of nonperishable items on a specific day for a lunch time event
18. Face Painting offered with donations of non-perishable food items
19. Gift Basket(s) of community donated items auction or raffle
20. Gift basket Contest with prizes for Gift Baskets of non-perishable food items with prizes for largest, most unique, most colorful, most nutritionally balanced, etc. How about creating a basket theme.
21. Have staff\management vote with their donated food items to management leaders who will have to complete an agreed upon activity. The individual with the most votes may have to kiss a cow, shave their head, or be hit in the face with a pie.
22. Host an event and donate the admission fees (food items or \$) for food drive support
23. "Special Breakfast", pizza party, in-office Bistro or other event for which donated cans or bags of food are the admission.
24. Promote "specialty " food group donation days seeking proteins one time, cereals another, veggies another, fruit another etc



FOOD DRIVE IDEAS (CON'T) INSIDE & OUTSIDE THE BOX

25. Promote "TOP TEN MOST-WANTED days or weeks related to the Food Bank's Top TEN Most Wanted foods.
26. Raffle with fun prizes such as having staff and/or management, administrators offer to do designated tasks to help the winner with participation based on food donation
27. Scavenger Hunt for Food. In the neighborhood with staff given a list of non-perishable food items to gather within a designated time frames and geographic area with prizes for timing, poundage, per capita, etc
28. Sports event "Best Seats (2 or more) In The House" raffle for a whole range of sporting, entertainment or other event with non-perishable food items as the raffle ticket participation price
29. Yard or parking lot sales sale where items are purchased based on a designated point value system of non-perishable food items for sale pricing
- 30. Any theme that you think would be appropriate to your organization and its enterprise network.**

Hunger 101AZ & Food Drives Social Media

Changing Lives with Facebook, Twitter, YouTube & More

St. Mary's Food Bank Alliance Online Virtual Resources

St. Mary's Food Bank Alliance Web Site	www.firstfoodbank.org
St. Mary's Food Bank Alliance on Facebook	http://www.facebook.com/firstfoodbank
St. Mary's Food Bank Alliance Daily Platter Blog	http://firstfoodbank.wordpress.com
St. Mary's Food Bank Alliance on Twitter	http://twitter.com/#!/search/st%20marys%20food%20bank%20alliance
St. Mary's Food Bank Alliance YouTube	http://www.youtube.com.smfba
Hunger 101AZ Web Site	www.hunger101AZ.org
Hunger 101AZ Facebook	http://www.facebook.com/home.php#!/Hunger101AZ
Hunger 101AZ Blog	http://hunger101az.blogspot.com
Hunger 101AZ Twitter	http://twitter.com/#!/Hunger101AZ
I Can't WEIGHT Blog	http://wunschwomancantweight.blogspot.com
Ray's Hunger Blog	http://rayshungerblog.blogspot.com
St. Mary's Food Bank Alliance - Gift Planning Web Site	www.SMFBAlegacy.org